

# **Cookie & Tracking Notice**

Handyman Direct LLC ("Handyman Direct," "we," "us," or "our") uses cookies and similar tracking technologies on our website to provide essential functionality, improve performance, and support marketing efforts. By using our website, you agree to the use of cookies as described in this notice.

#### What Are Cookies?

Cookies are small text files that are placed on your device when you visit a website. They help the site function properly, remember your preferences, and provide information to us about how the site is used.

#### **Types of Cookies We Use**

We may use the following categories of cookies:

- Essential Cookies Required for the operation of our website, such as navigation, security, and access to secure areas.
- **Performance & Analytics Cookies** May include tools such as Google Analytics, which help us understand how visitors use our site and improve functionality.
- Advertising & Tracking Cookies May include tools such as Facebook Pixel or Google Ads, which allow
  us to deliver relevant advertisements and measure campaign performance.
- Payment & Functionality Cookies Used by third-party payment processors (such as Wix Payments and PayPal) to enable secure transactions and remember payment details.

### **Third-Party Services**

Some cookies are placed by third-party service providers. These third parties may use cookies in connection with their own services, such as:

- **Wix** (for site hosting and functionality)
- Google (for Analytics and Ads services)
- Meta / Facebook (for advertising and tracking)
- PayPal (for payment processing)

We do not control the use of these third-party cookies. Please review their privacy and cookie policies for more details.



### **Managing Cookies**

Most web browsers automatically accept cookies, but you can choose to block or delete cookies through your browser settings. Please note that disabling cookies may affect site functionality.

## **Changes to This Notice**

We may update this Cookie & Tracking Notice from time to time. Updates will be posted on this page with a new effective date.

#### **Contact Us**

If you have questions about this Cookie & Tracking Notice, contact us at:

**Handyman Direct LLC** 

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Phone: 607-323-7819

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